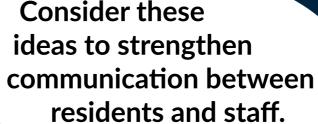
## Communication is Key Staff-to-Residents



**Consider these** 



### Name Tags



Create **name tags** with a prominent photo of each staff member including name and title. This will assist residents in identifying caregivers who are wearing PPE that obscures their face.

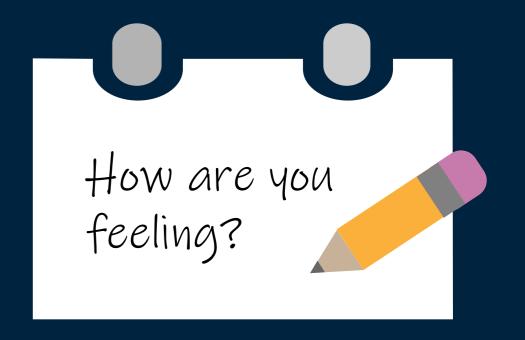
### **Color Coded Doors**

Develop a **color-coding system for doors** regarding COVID-19 status to remind staff to use appropriate PPE per resident need.



### **Communication Boards**

Wearing PPE may make it difficult for hearing impaired residents to understand. Consider basic **communication boards** in each resident's room to ask the resident questions in writing.



## Communication is Key Facility-to-Outside Parties



Consider these ideas to strengthen communication with families and outside ancillary providers.





Video, outdoor, social distanced or **window visits** between residents and families. Consider marking room numbers on windows to assist visitors in locating their loved ones' room.





### **Telehealth Visits**





# Communication is Key Customer Service



Consider these ideas to strengthen your customer service efforts.

### **Memorial Services**

Plan for a memorial/remembrance service following social distancing guidelines when acute management of the the crisis has resolved sufficiently to allow for reflection and shared condolences.





### **Facility Website Updates**

Protocols should be in place to notify residents and families regarding COVID status per all local, state and federal regulations. Possible ways to achieve this include **updating the facility website daily** to inform families or utilizing a robocall system, group texts, email blasts, etc.

