Don't Do This-Do That!



New Notification Requirements

You are now required to notify residents and families by 5:00 pm the following day if there is:

- One (1) new resident/staff confirmed case of COVID-19
- · Three (3) symptomatic residents/staff within 72 hours

Options for managing these notifications include...

- website posting
- ·email blasts
- ·group texting
- ·snail mail ·robo-calls



DON'T:

- ➤ Provide more information than is required
- ➤ Provide information/updates as a corporate "group" showing all corporate owned centers*
- Have information links redirect to a corporate site*
- Require the reader to email a corporate office to obtain the information

DO:

- Be sure any links you have are working if using your website
- Consider making a statement about where information will be provided
- ✓Keep copies / evidence of all updates
- ✓Direct all follow-up questions/inquiries to one or two individuals
- ✓If the process isn't working well, change your approach and notify families of the change
- **∨**Be sure to update as required

*HealthCap does not recommend posting individual facility data on a corporate website or linking facility websites directly to a corporate site